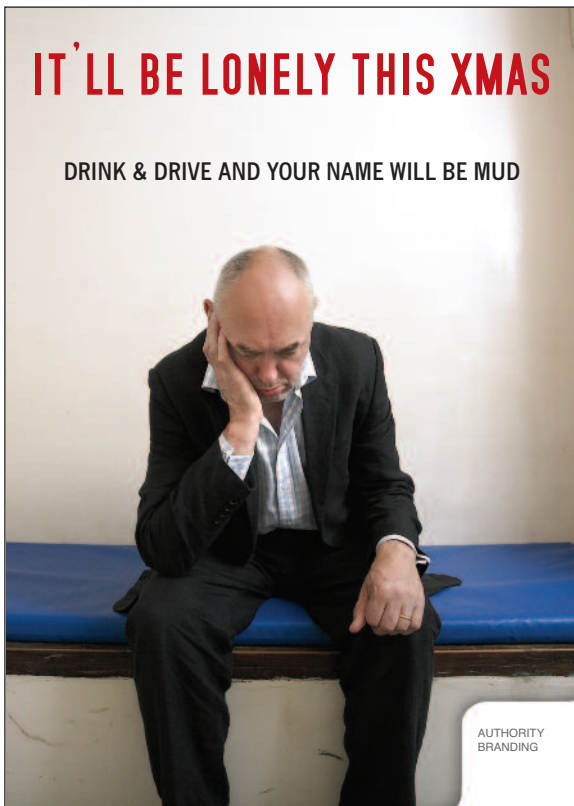


STENNIK: 'LONELY' DRINK DRIVE CAMPAIGN (XMAS 2009)

Price list (PRICES VALID UNTIL 31.12.09)



POSTER - set of three (see above right)



A6 FLYER (front & back)

3 TIPS TO HELP AVOID A DRINK DRIVE CONVICTION

- 1. BEWARE THE 'MORNING AFTER'**
It takes much longer than most people think for alcohol to pass through the body - roughly one hour per unit. If you drink a bottle of wine it could be around 12 hours before you're safe and legal to drive.
For more information go to: www.morning-after.org.uk.
- 2. KNOW WHAT YOU ARE DRINKING**
Be wary seasonal cocktails with unknown ingredients or generous measures served by friends and families at Xmas gatherings. They may appear innocent enough but you have no way of knowing how much alcohol they contain.
- 3. PLAN AHEAD FOR TRAVEL**
If there's even a chance you're going to be drinking, leave the car at home and take a taxi or use public transport. Don't risk a quick festive drink with friends and workmates and then driving home. All too often one drink leads to another...

AUTHORITY BRANDING

CAMPAIGN POSTER - SET OF 3

Quantity	100	250	500	1,000
A3	£650	£675	£725	£850
A4	£595	£625	£650	£725

A6 FLYER - SET OF 3

Quantity	1000	2500	5000	10,000
A6	£375	£475	£650	£950

Price for personalisation to include your logo/contact details: £100 per item

For personalisation, you will need to supply your logo (either as an Illustrator EPS, TIFF, or hi-res Jpeg) and the contact details you require, unless we already have them.

Please contact us if you only require one of the posters, not the whole set.

All prices exclude VAT + delivery.

If you order by **Monday 16 November** your resources will be delivered to you by **Monday 30 November** latest.

STENNIK: 'LONELY' DRINK DRIVE CAMPAIGN (XMAS 2009)

Order form

			PERSONALISATION (ADD IF REQUIRED)	TOTAL COST
POSTER A4 X3	Qty	£	£100	£
POSTER A3 X3	Qty	£	£100	£
FLYER A6 X3	Qty	£	£100	£
TOTAL PRICE (exclusive of VAT + delivery)				£

WASHROOM MEDIA

Please provide cost and availability for washroom media in pubs/clubs, shopping centres, motorway services etc (You will be under no obligation at this stage.) Please tell us the postal code areas you would like to cover _____

OTHER OPTIONS

Please tell us here if you would like to use the campaign artwork in any other way.

There is a charge of £240 + VAT to supply the artwork in the following formats:-

BUS BACK **ADSHEL**
CINEMA SLIDE **BEER MATS**
PRESS AD **OTHER** _____

CONTACT DETAILS

YOUR NAME _____ **ORGANISATION** _____

PURCHASE ORDER NO (if applicable) _____

TEL NO _____ **EMAIL** _____

ADDRESS FOR INVOICE _____

ADDRESS FOR DELIVERY (if different from above) _____

SIGNATURE _____ **DATE** _____

If you order by **Monday 16 November** your resources will be delivered to you by **Monday 30 November** latest.
Please do not send payment at this stage - we will confirm your order and send an invoice to include VAT + delivery.

**When complete please either fax back this form on 01379 651828 or send to: Jo Lazar • Project Manager • Stennik
The Thatched Barn • Low Road • Wortham • Diss • Norfolk • IP22 1SH • 01379 650112 • www.stennik.com**

IT'LL BE LONELY THIS XMAS

DRINK & DRIVE AND YOUR NAME WILL BE MUD

POSTER PROOF



AUTHORITY
BRANDING

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POSTERPROOF



**AUTHORITY
BRANDING**



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